

We are pleased to invite you to the official launch event of the Swiss Sustainable Coffee Platform (SSCP)!



**Swiss Sustainable
Coffee Platform**

Launch Event: The SSCP will be launched on **6 June 2024**, 17:00-19:00 at the **Kursaal in Bern**. The event will be attended by the Swiss coffee community and feature the participation of Federal Council Guy Parmelin. For more information and registration please consult www.coffeeplatform.ch.

Membership: More information and the opportunity to apply for SSCP membership is available on **SSCP's website**. Organizations that apply for the SSCP membership by 5 June 2024 and participate at the Launch Event will be included in the official communication. We will display their logos during the launch event and later recognize them as founding members on the SSCP website.

Update Webinar: The Community of Interest Coffee Switzerland (CIC) and the State Secretariat for Economic Affairs (SECO) have conducted an update webinar regarding the recent developments of the SSCP last week. In this webinar, the Project Coordination Team has presented the elaborated fundamentals of the SSCP and explained the further procedure for organizations interested in SSCP Membership. The recording of the webinar is available with the following link: <https://youtu.be/ZO4lp13Ovbs>.

Contact & information: Further information regarding member commitments, organizational set up & interim board overview, and financial structure of the SSCP can also be found on our website.

If you have any questions, please feel free to contact us anytime via info@coffeeplatform.ch.

Thank you very much for your continued interest in the SSCP!

Kind regards,

On behalf of the Project Coordination Team

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